

ECONOMIC



CENSUS

1 9 9 7

Economic  
Census  
Products

# Economic Census Products

---

U.S. Census Bureau *Economics and Statistics Administration*

*Preview to the*

## **1997 Economic Census**



U.S. Department of Commerce  
Economics and Statistics Administration  
BUREAU OF THE CENSUS

# General Statistics

Number of establishments  
Sales or receipts (\$1,000)  
Number of employees  
Annual payroll (\$1,000)

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>COLORADO</b>				
<b>44-45</b>	<b>Retail trade .....</b>	<b>18 299</b>	<b>40 536 034</b>	<b>4 163 312</b>	<b>225 647</b>
441	Motor vehicle & parts dealers .	1 791	10 597 755	880 854	28 164
4411	Automobile dealers .....	676	8 927 701	650 155	18 301
44111	New car dealers .....	324	8 264 839	601 851	16 532
441110	New car dealers .....	324	8 264 839	601 851	16 532
44112	Used car dealers .....	352	662 862	48 304	1 769
441120	Used car dealers .....	352	662 862	48 304	1 769

# Geography

---

P U.S.

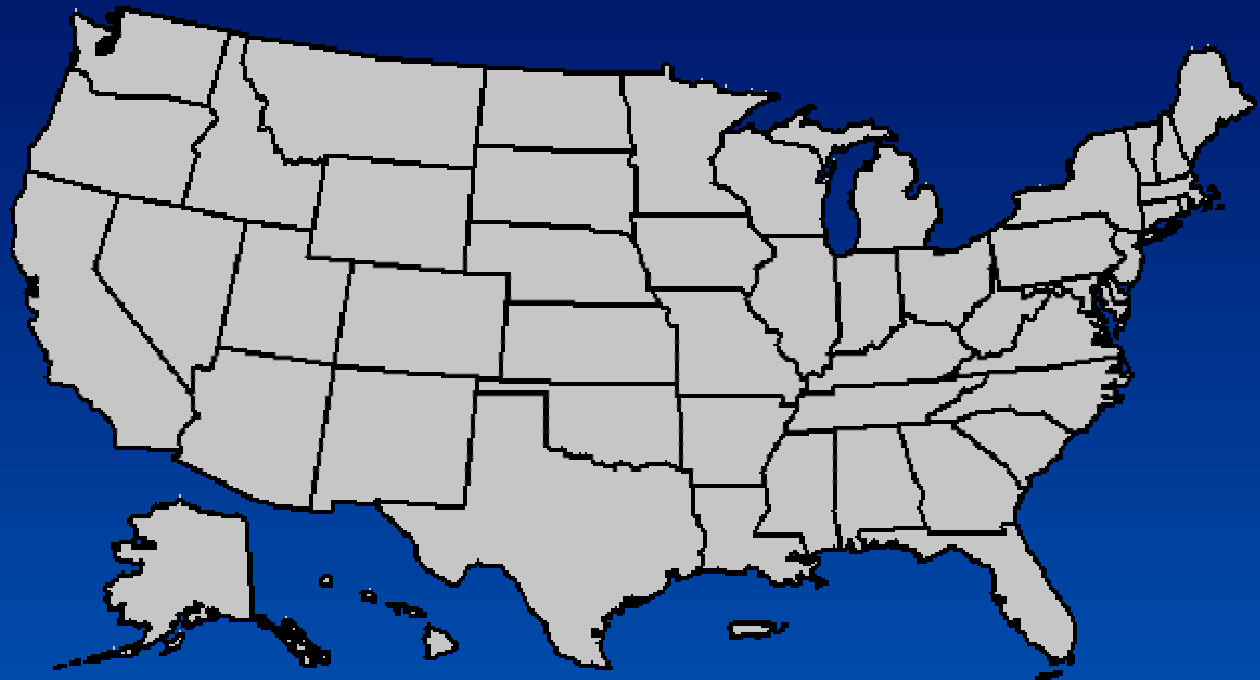
P States

P MSA's

P Counties

P Places of 2,500+  
Inhabitants

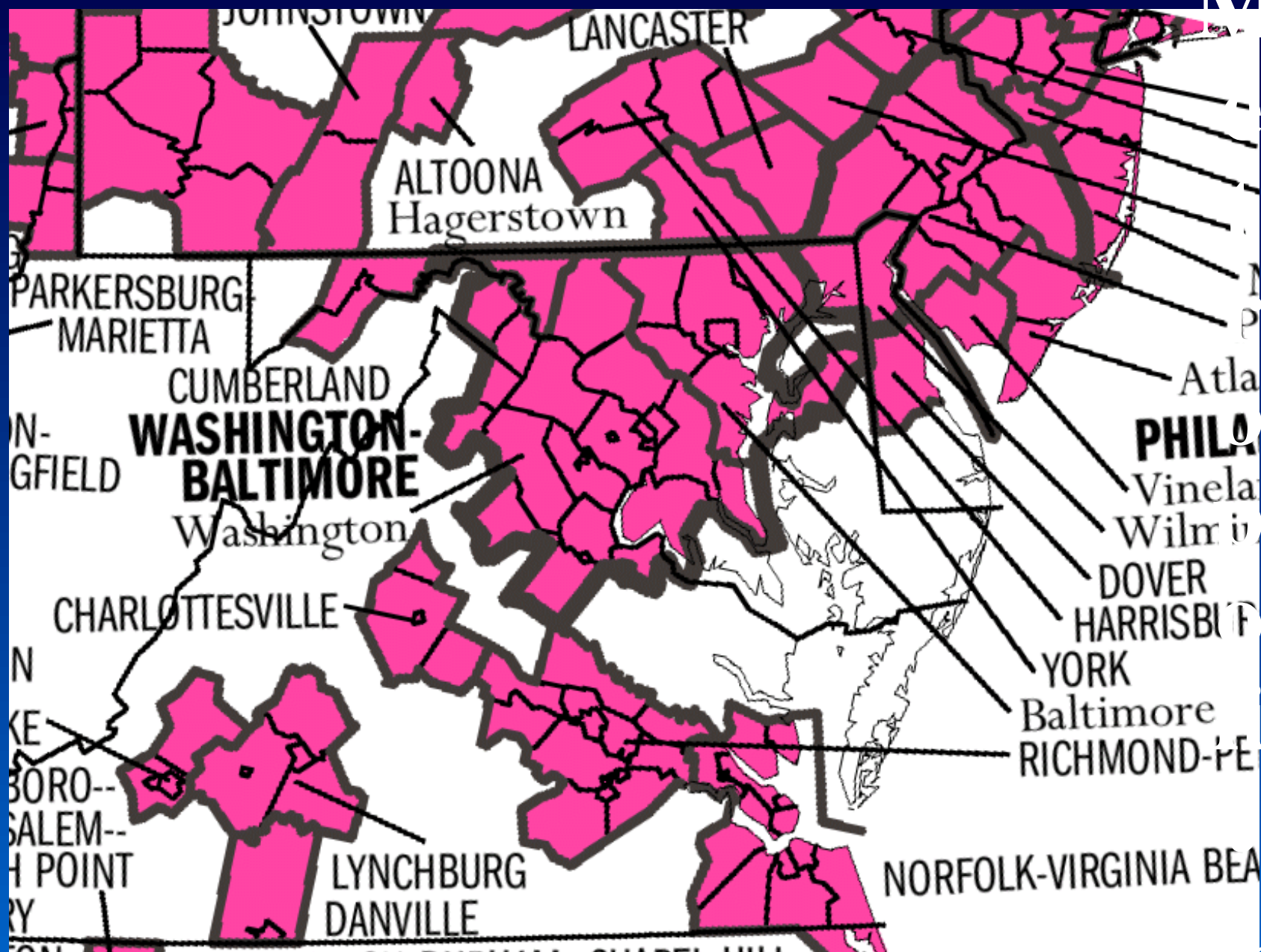
P ZIP Codes



**Table 4. Geographic Areas in the 1997 Economic Census**

"t" indicates data are not available for tax-exempt firms at this level.

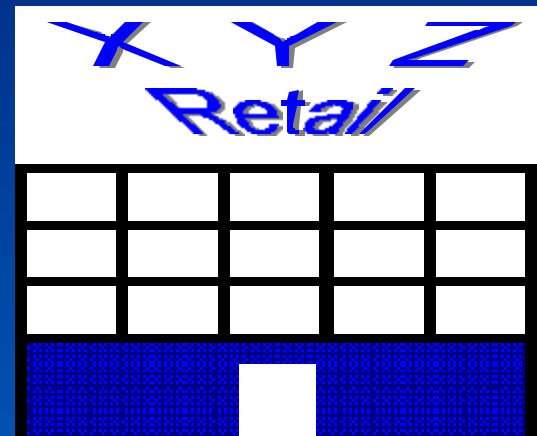
Sector	States	MA's	Coun- ties	Places 2500+	ZIP Codes
Mining	X				
Utilities	X	X			
Construction	X				
Manufacturing	X	X	X	X	X
Wholesale Trade	X	X	X	X	
Retail Trade	X	X	X	X	X
Transportation and Warehousing	X	X			
Information	X	X	X	X	
Finance and Insurance	X	X			
Real Estate and Rental and Leasing	X	X	X	X	
Professional, Scientific, and Technical Services	X	X	t	t	t
Management of Companies and Enterprises	X				
Administrative and Support and Waste Management and Remediation Services	X	X	X	X	X
Educational Services	X	X	t	t	t
Health Care and Social Assistance	X	X	t	t	t
Arts, Entertainment and Recreation	X	X	t	t	t
Accommodation and Food Services	X	X	X	X	X
Other Services (Except Public Administration)	X	X	t	t	t



# Establishment


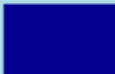
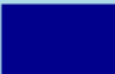
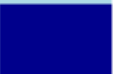
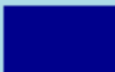
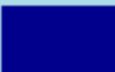
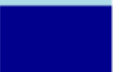
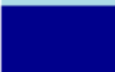
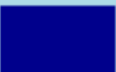
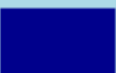

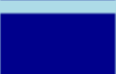






---

A store, warehouse, factory, etc. at a single physical location





# Timetable

	1999	2000	2001
Advance Report 			
Industry Series	  		
Geo Area Series	  	 	
Comparative Statistics			
Bridge between NAICS and SIC			
Subject Reports		  	
Summary Reports			
ZIP Code Statistics			
Nonemployer Statistics			



# Advance Report


P Economy-wide

P National

P NAICS 2- and 3-digit

P SIC 2-digit

P In print, published March 1999 

	1999	2000	2001
<b>Advance Report</b> 			
Industry Series			
Geo Area Series			
Comparative Statistics			

# Industry Series


**P** Goods-producing sectors only

<Construction, Mining, Manufacturing

**P** Separate reports for each 6-digit industry

**P** Includes products and materials

**P** Mostly national, limited state data

	1999			2000		2001
Advance Report 						
Industry Series						
Geo Area Series						
Comparative Statistics						

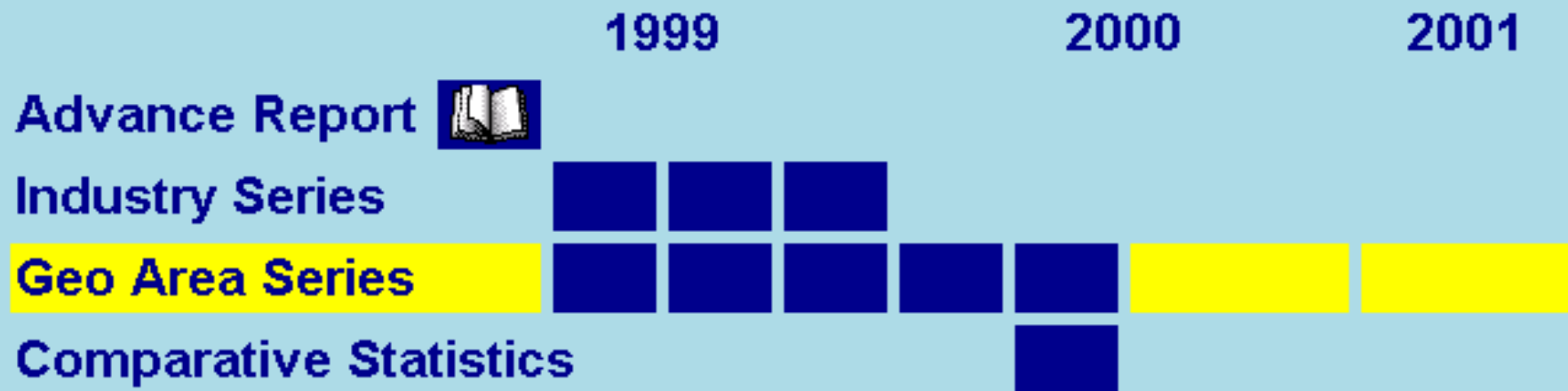
# Geographic Area Series

- P Separate reports for each sector
- P State, MA, county, places
  - < except construction, mining, management (state only)
  - < except utilities, transportation, finance (state & MA)
- P Reports issued state by state in pdf
- P Reports merged on CD-ROM & Internet

Table 4. Geographic Areas in the 1997 Economic Census

"t" indicates data are not available for tax-exempt firms at this level.

Sector	States	MA's	Coun- ties	Places 2500+
Mining	X			
Utilities	X	X		
Construction	X			
Manufacturing	X	X	X	X
Wholesale Trade	X	X	X	X
Retail Trade	X	X	X	X
Transportation and Warehousing	X	X		
Information	X	X	X	X
Finance and Insurance	X	X		
Real Estate and Rental and Leasing	X	X	X	X
Professional, Scientific, and				



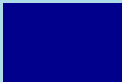
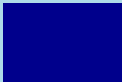
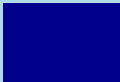
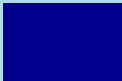
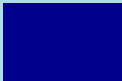
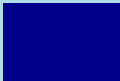
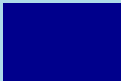
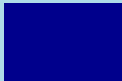


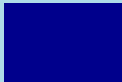


## Reports available for Virginia - (Reports without links or dates have not yet been released):

Link to pdf		Area Series Released
<a href="#">21</a>	<a href="#">Mining</a> <small>NEW!!</small>	May 04, 2000
<a href="#">22</a>	<a href="#">Utilities</a>	January 12, 2000
<a href="#">23</a>	<a href="#">Construction</a>	March 24, 2000
<a href="#">31-33</a>	<a href="#">Manufacturing</a> <small>NEW!!</small>	May 08, 2000
<a href="#">42</a>	<a href="#">Wholesale Trade</a>	March 14, 2000
<a href="#">44-45</a>	<a href="#">Retail Trade</a>	November 10, 1999
<a href="#">48-49</a>	<a href="#">Transportation and Warehousing</a>	February 10, 2000
<a href="#">51</a>	<a href="#">Information</a>	October 25, 1999
<a href="#">52</a>	<a href="#">Finance and Insurance</a>	February 18, 2000
<a href="#">53</a>	<a href="#">Real Estate and Rental and Leasing</a>	December 13, 1999
<a href="#">54</a>	<a href="#">Professional, Scientific, and Technical Services</a>	December 01, 1999
<a href="#">56</a>	<a href="#">Administrative and Support and Waste Management and Remediation Services</a>	December 01, 1999
<a href="#">61</a>	<a href="#">Educational Services</a>	September 09, 1999
<a href="#">62</a>	<a href="#">Health Care and Social Assistance</a>	August 30, 1999
<a href="#">71</a>	<a href="#">Arts, Entertainment, and Recreation</a>	November 09, 1999
<a href="#">72</a>	<a href="#">Accommodation and Food Services</a>	December 21, 1999
<a href="#">81</a>	<a href="#">Other Services (except Public Administration)</a>	December 28, 1999

# Comparative Statistics


---

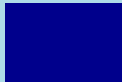
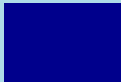
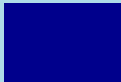
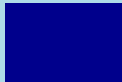
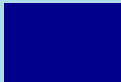
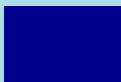





- P Economy-wide
- P Only report with SICs by State
- P No substate geography

	1999			2000		2001
Industry Series						
Geo Area Series						
<b>Comparative Statistics</b>						
Bridge between NAICS and SIC						

# Bridge between NAICS and SIC

---

- P Economy-wide
- P Shows SIC parts within NAICS and v.v.
- P National data
- P Basis for converting other data
- P In print 

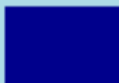

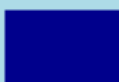
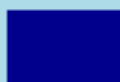
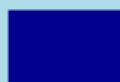

	1999					2000				2001			
Geo Area Series													
Comparative Statistics													
Bridge between NAICS and SIC													
Subject Reports													

# Subject Reports

**P** Separate reports for each sector

**P** In non-goods-producing-sectors

- <Merchandise/commodity/service lines
  - state and MA data for retail, accommodations only
- <Establishment and firm size
- <Miscellaneous subjects
  - limited state data





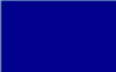
	1999		2000		2001
Comparative Statistics					
Bridge between NAICS and SIC					
Subject Reports					
Summary Reports					



# Summary Reports



- P Separate reports for each sector
- P Primarily national, limited state data
- P In print 

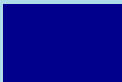
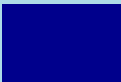
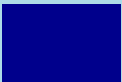
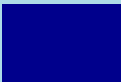





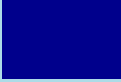
	1999	2000	2001
Bridge between NAICS and SIC			
Subject Reports			
Summary Reports			
ZIP Code Statistics			

# ZIP Code Statistics

---

P Primarily establishment counts by size

P Not in print or PDF

	1999	2000	2001
Subject Reports		   	
Summary Reports			
<b>ZIP Code Statistics</b>			 
Nonemployer Statistics			

# ZIP Code Statistics

**Table 4. Geographic Areas in the 1997 Economic Census**

"t" indicates data are not available for tax exempt firms at this level.

Sector	States	MA's	Coun- ties	Places 2500+	ZIP Codes
Mining	X				
Utilities	X	X			
Construction	X				
Manufacturing	X	X	X	X	X
Wholesale Trade	X	X	X	X	
Retail Trade	X	X	X	X	X
Transportation and Warehousing	X	X			
Information	X	X	X	X	
Finance and Insurance	X	X			
Real Estate and Rental and Leasing	X	X	X	X	
Professional, Scientific, and Technical Services	X	X	t	t	t
Management of Companies and Enterprises	X				
Administrative and Support and Waste Management and Remediation Services	X	X	X	X	X
Educational Services	X	X	t	t	t
Health Care and Social Assistance	X	X	t	t	t
Arts, Entertainment and Recreation	X	X	t	t	t
Accommodation and Food Services	X	X	X	X	X
Other Services (Except Public Administration)	X	X	t	t	t

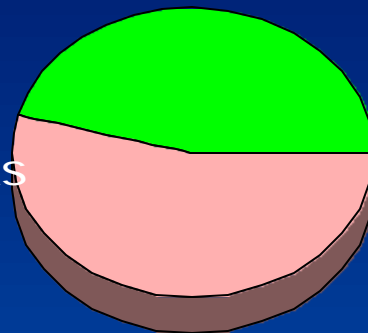
Scope:  
Selected  
sectors  
only

# Taxable / Tax-Exempt

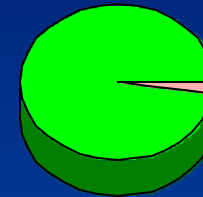
## Employment, 1997



Health Care & Social As



Professional, Scientific,

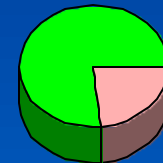


Arts, Entertain

Educational Ser



Other Services



Professional, Scientific, and Technical Services	t
Educational Services	t
Health Care and Social Assistance	t
Arts, Entertainment and Recreation	t
Other Services (Except Public Administration)	t

# Nonemployer Statistics

- P Businesses w/o paid employees account for
  - < 75% of all businesses
  - < 3% of all sales
- P Excluded from other census reports
- P Economy-wide report
- P National, state, county & metro data



# Other Reports

---

P Censuses of Outlying Areas 

P Business Expenses

P Minority- and Women-Owned Businesses   
*<Reported by SIC instead of NAICS*


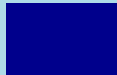

	1999	2000	2001
Outlying Areas	    		
Business Statistics			
Minority- and Women-Owned Business	  		

Figure 7.

## Approximate Schedule for 1997 Economic Census Reports

Sector and Title	Geography	Media	98	1999	2000	2001
<b>Economy-wide</b>						
Core Business Statistics:						
Advance Report	U	D V P		X		
Comparative Statistics	U S	D V P			X	
Bridge Between NAICS and SIC	U	D V P			X	
Minority- and Women-Owned Businesses	U S M C P	D V P				XX
Business Expenses	U	V			X	
<b>Mining</b>						
Industry Series	U S	D V		X X X		
Geographic Area Series	U S	D V			XX	
Subject Series: Product Summary	U	D V P			XX	
Subject Series: General Summary	U S	D V P			X	
Subject Series: Material and Fuels Consumed	U	D V P			X	
<b>Utilities</b>						
Geographic Area Series	U S M	D V			X	
Subject Series: Revenue Lines	U	D V				X
Subject Series: Establishment and Firm Size	U	D V				X
Subject Series: Miscellaneous Subjects	U S	D V				X
Summary	U	D V P				X
<b>Construction</b>						
Industry Series	U S	D V		X X X X		



# Media

---

## P Conventional

- < Printed reports (only a few) 
- < PDFs on the Internet
- < “Print-on-Demand” reports

## P Databases

- < On CD-ROM 
- < On Internet--via American Factfinder





## 1997 ECONOMIC CENSUS - Geographic Area Series

# Virginia



Publications listed are in [Portable Document Format \(PDF\)](#). In order to view these files, you will need the [Adobe\(R\) Acrobat\(R\) Reader](#) which is available for free from the Adobe web site.


**Reports available for Virginia** - (Reports without links or dates have not yet been released):

	Link to pdf	Released	Print-on-demand
21	<a href="#">Mining</a> <small>NEW!!</small>	May 04, 2000	<a href="#">\$25</a>
22	<a href="#">Utilities</a>	January 12, 2000	<a href="#">\$25</a>
23	<a href="#">Construction</a>	March 24, 2000	<a href="#">\$25</a>
31-33	<a href="#">Manufacturing</a> <small>NEW!!</small>	May 08, 2000	<a href="#">\$40</a>
42	<a href="#">Wholesale Trade</a>	March 14, 2000	<a href="#">\$75</a>
44-45	<a href="#">Retail Trade</a>	November 10, 1999	<a href="#">\$55</a>
48-49	<a href="#">Transportation and Warehousing</a>	February 10, 2000	<a href="#">\$25</a>
51	<a href="#">Information</a>	October 25, 1999	<a href="#">\$25</a>
52	<a href="#">Finance and Insurance</a>	February 18, 2000	<a href="#">\$25</a>
53	<a href="#">Real Estate and Rental and Leasing</a>	December 13, 1999	<a href="#">\$30</a>
54	<a href="#">Professional, Scientific, and Technical Services</a>	December 01, 1999	<a href="#">\$30</a>
56	<a href="#">Administrative and Support and Waste Management and Remediation Services</a>	December 01, 1999	<a href="#">\$40</a>
61	<a href="#">Educational Services</a>	September 09, 1999	<a href="#">\$25</a>
62	<a href="#">Health Care and Social Assistance</a>	August 30, 1999	<a href="#">\$35</a>
71	<a href="#">Arts, Entertainment, and Recreation</a>	November 09, 1999	<a href="#">\$30</a>
72	<a href="#">Accommodation and Food Services</a>	December 21, 1999	<a href="#">\$30</a>
81	<a href="#">Other Services (except Public Administration)</a>	December 28, 1999	<a href="#">\$35</a>

# Media

---

## P Conventional

- < Printed reports (only a few) 
- < PDFs on the Internet
- < “Print-on-Demand” reports

## P Databases

- < On CD-ROM 
- < On Internet--via American Factfinder



ECONOMIC



CENSUS

1 9 9 7